

From: "Blair Taylor" <btaylor@memphistomorrow.org>
To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>
CC: "Linda Russell (lrussell8)" <lrussell8@memphis.edu>
"Linda Russell" <lrussell@memphiscrime.org>
"Brona Pinnolis" <bpinnolis@memphiscrime.org>
Date: 10/14/2016 11:55:54 AM
Subject: RE: Website

Pls proceed

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From: William Gibbons (wgibbons) [mailto:wgibbons@memphis.edu]
Sent: Friday, October 14, 2016 10:39 AM
To: Blair Taylor <btaylor@memphistomorrow.org>
Cc: Linda Russell (lrussell8) <lrussell8@memphis.edu>; Linda Russell <lrussell@memphiscrime.org>; Brona Pinnolis <bpinnolis@memphiscrime.org>
Subject: Website

Blair,

I sense a little hesitation by you to recommend someone to help with redesigning our website, which is fine.

We'd like to go ahead and see if we can find someone else - not knowing for sure that we can find someone who knowledgeable, reliable, and reasonable in terms of cost. But we need to go ahead and pursue this.

This is really a two-fold process:

1. Over the next few weeks (before the new OSC plan is rolled out), we need to simply update the existing website as best we can. For example, the latest media stories posted are from 2012 ! The staff info has not been updated, on and on.
2. By the end of the year, have a redesigned website that is user friendly, easy to update, etc.

If you think we should contact someone you know about the redesign, please let us know soon. (The current situation is embarrassing.)

Bill Gibbons
Executive Director
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